**--For Immediate Release--**

**TRG Arts Announces Leadership Promotions as Company Realigns**

**to Support Record Growth**

**Colorado Springs, CO, March 11, 2020—**[**TRG Arts**](https://trgarts.com/), a global data-driven consulting firm for cultural and arts professionals, announced today the promotions of its senior leadership team to expand service capabilities to further drive innovation and growth. Since 2013, the firm has doubled in size, established a base in the United Kingdom, and served more than 1,200 clients in the United States, Canada, Australia, the U.K. and Europe. In 2019, TRG earned the highest revenue in its 25-year history.

In the new role of Chief Executive Officer, **Jill Robinson**, owner and formerly President and CEO of TRG Arts, is responsible for defining and driving TRG’s global strategy, and ensuring the profitable growth of the firm on behalf of its employees, clients and partners.

“As an organization that counsels others on resiliency and growth, we understand the need to expand our capabilities by putting our most talented people in leadership positions to grow their impact on our team, our services and our clients,” said Robinson. “TRG Arts’ senior leaders are dedicated, talented individuals who drive our business forward for the benefit of the global arts and culture community.”

**Keri Mesropov** has been named President with responsibilities including net revenue growth, efficiency in services, and serving as the company’s chief talent officer for recruiting, growing and retaining TRG’s extraordinary team of talent. Previously, she was Vice President of Client Services.

**Lindsay Anderson,** named Chief Operating Officer, is responsible for driving operational excellence by optimizing global systems, processes and technology for TRG’s internal and external purposes. She also leads finance, companywide human resources and legal services delivery. Her previous role was Vice President of Client Development.

**Jim DeGood** is Vice President, North America, responsible for leadership of TRG’s consultants, analysts, and client advocates, evolving best practice counsel and innovating TRG’s unique consulting methodology. Jim was previously the Director of Client Services.

**Stephen Skrypec** is now Vice President, U.K. and Europe, responsible for leading the expansion of TRG Arts into new markets to help arts organizations increase their sustainable revenues. He was previously a Senior Consultant with the company.

**Josh Chesebro** has been serving as Vice President of Finance since March 2019 and leverages his expertise to lead TRG’s global finance strategy and business intelligence.

In addition to TRG Arts’ expertise in the arts consumer loyalty model, its practice extends into agile strategic planning, and other innovations in counsel including the Net Promoter System in the Arts, the Single Ticket Theatre Collective, a cohort-learning program of mid-sized theatres in collaboration with Theatre Communications Group; and a data partnership with SMU DataArts. TRG’s executive thought leadership practice offers global [Executive Summits](https://trgarts.com/Whatwedo/TRGArtsGroupLearning/ExecutiveSummit.aspx) and a webinar-based [Arts Leadership Book Club](https://trgarts.com/Tags/tabid/146/tagid/52/selectedmodule/544/selectedcategoryid/2/reftabid/98/tag/case-studies/Default.aspx)*,* all designed for the professional development of arts and cultural chief executives.

**About TRG Arts**

TRG Arts (The Results Group for the Arts) is an international, data-driven change agency consulting with arts and cultural executive leaders, marketers, and fundraisers on a patron loyalty-based approach to increasing sustainable revenue. Experts in the arts sector for 25 years, TRG Arts has earned a reputation unsurpassed for achieving results and building successful business models for non-profit and commercial arts and cultural organizations. TRG Arts is an industry pioneer in areas including audience loyalty development, membership and the subscription model, and dynamic pricing. TRG Arts believes in the transformative power of arts and culture, and that positive, profound change in the business model of arts organizations can lead to artistic innovation and the ability to inspire entire communities. Visit<https://trgarts.com/>

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**Media contacts**: Diane Johnson, Keeton PR, 703.203.7746, diane@keetonpr.com;

 Stacey Hartmann, Keeton PR, 303-543-2136, stacey@keetonpr.com